

ZOE SADOKIERSKI

Tales from the Tower, Volumes One and Two; Sea Hearts

2011 | *Allen & Unwin, Sydney*

This work is located in the field of Visual Communication, specifically publication design. Two factors contribute to a financial crisis in the publishing industry: fragmentation of the print/digital market and online retailers such as Amazon driving publishers' profits down. As a result, production budgets are increasingly restricted. Designers must find new ways to create visually appealing books that communicate to a particular target market, without the traditional budgets for stock images or commissioning photographers. In short, designing appealing books is more important than ever for a struggling industry, but designers are being limited by tight budgets.

Creative commons licenses open new opportunities to 'remix' archival images within publication design. Many cultural institutions are releasing images (photographs, drawings, paintings) from their digital archives into the public domain for reuse, even for commercial purposes. This phenomenon allows designers to work with rich collections of previously inaccessible material, for free.

Through this suite of illustrated covers I test ways Creative Commons licensed images can be manipulated within a contemporary book design practice. Through these projects I analysed archives of a range of cultural institutions and researched how the (sometimes complicated) licenses work.

Two of the covers were awarded Australian Book Design Awards (2012 and 2013), judged by a panel of 8 publishing design experts, demonstrating industry recognition of my innovative practice. I was video interviewed by D*Hub, the Powerhouse Museum's online magazine, about my design process, and featured on publisher Allen&Unwin's website.

Two final book covers (Tales from the Tower Volume 1 and Tales from the Tower Volume 2)



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Hearts

Two final book covers (Tales from the Tower Volume 1 and Tales from the Tower Volume 2), with a set of rough drafts showing development using sourced archival images.



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Full cover setting for Tales for the
Tower Volume 1



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Internal book design

.....
TALES *from the* TOWER
.....
The WILFUL EYE
.....



.....
VOLUME I
.....

Gathered by
ISOBELLE CARMODY
& NAN McNAB


ALLEN & UNWIN



.....
HEART *of the* BEAST
.....

by Richard Harland
.....

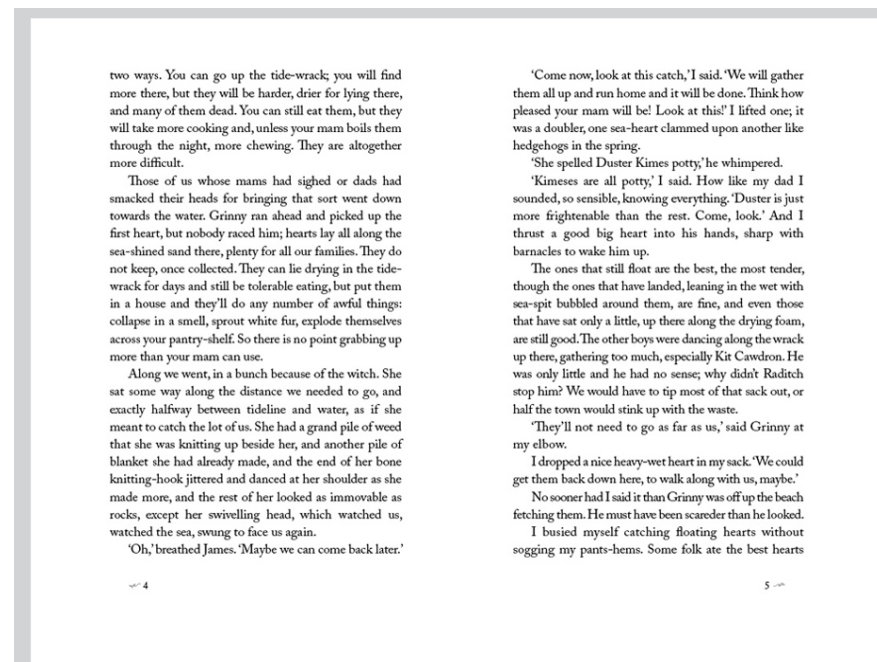
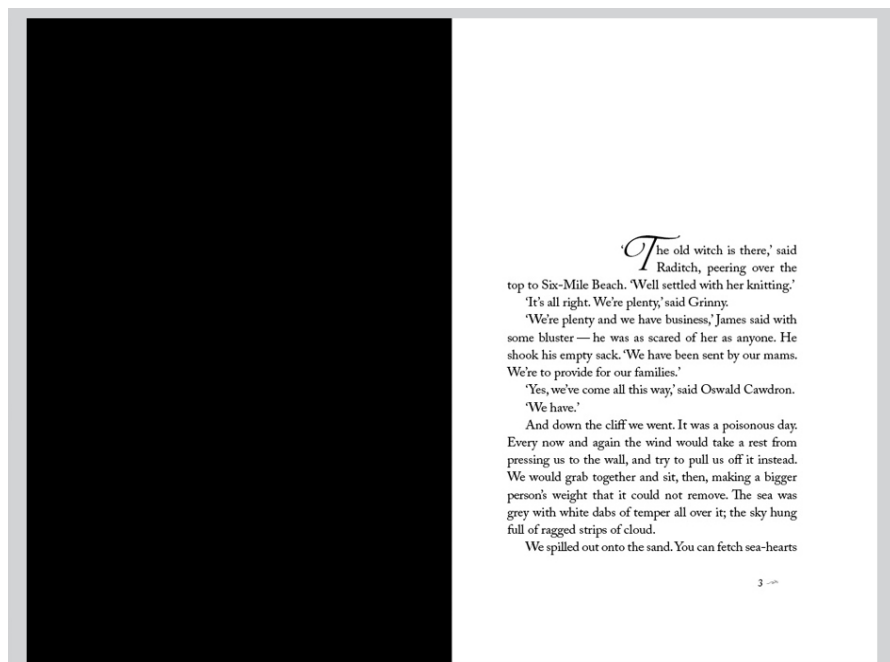
Who believes in his own death? I've seen how
men stop being, how people that you spoke
to and traded with slump to bleeding and lie
still, and never rise again. I have my own shiny scars, now;
I've a head full of stories that goat-men will never believe.
And I can tell you: with everyone dying around you, still
you can remain unharmed. Some boss-soldier will pull you
out roughly at the end, while the machines in the air fling
fire down on the enemy, halting the chatter of their guns—
at last, at last!—when nothing on the ground would quiet
it. I always thought I would be one of those lucky ones, and

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Hearts

Full cover setting for Sea Hearts,
another cover that incorporates
archival images I have manipulated
in the final illustration



I RIDE THIS DAY UPON THE WORLD DROD, ALONE, EXCEPT FOR COURAGE, WHO RIDES ON THE POMMEL OF MY SADDLE FLUFFING HIS FEATHERS. I DID NOT DREAM OF JOURNEYING THUS AS A CHILD

This is the unforgettable world of Isobelle Carmody. Within it you will find roads of paradox on which an angel might be a torturer, or a princess might reject a prince to save a rooster. These are paths travelled by seekers of the difficult deepest truths never found on straight roads – here a boy searches for his true name, a group of pilgrims is led by a song on an ancient journey, and a beast discovers hope.

Enter this world and you will never again be sure where reality ends and imagination begins, for sometimes the greatest truths can only be told through imagination...

From one of Australia's finest writers of fantasy comes a stunning collection of stories full of provocative ideas and haunting images.

Potent, colourful and moving meditations on the power, and the hazards of the imagination! *Canberra Times*

ISOBELLE CARMODY
Green Monkey Dreams

"The best kind of fantasy writing"
— Australian Book Review —

ALLEN & UNWIN
ISBN 076-1-62297-042-5
FSC
9 781742 579470
www.allenandunwin.com

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OFFERING GLIMPSES INTO A world we inhabit and imagine but with fantastical elements, *Metro Winds* takes us on a journey of desire and transformation. Generations of readers have grown up reading Isobelle Carmody's stories. This book is for those who did not grow out of their love of enchantment.

Praise for *Green Monkey Dreams*:
"A deeply unified collection, its stories linked together in complex and complementary ways. It contains humour, mysticism, breathtaking adventure and powerfully idiosyncratic narrative voices... the best kind of fantasy writing."
— Australian Book Review

IN THESE STORIES, ANYTHING IS POSSIBLE.
A YOUNG MAN TRAVELS ACROSS THE WORLD TO FULFIL A DREAM WISH. A GIRL DISCOVERS HER DEEVITY IN THE DARK TUNNELS OF THE METRO. ANOTHER SEKS HER LOST SISTER IN A PARK WHERE WINTER LASTS FOREVER. A WRITER PIONEERS AN ENDING FOR HIS STORY. A MOTHER WORKS MAGIC TO SUMMON A TRUE PRINCESS FOR HER SON. A LOVE DARK SANCTIFIES FOR HIS SHADOW.

ISOBELLE CARMODY
Metro Winds

ALLEN & UNWIN
ISBN 978-1-742580-42-2
FSC
9 781742 580422
www.allenandunwin.com

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Ten electrifying new stories from Margo Lanagan, internationally acclaimed author of *Black Juice* and *White Time*.

"Lanagan is a titan of her own," *The Irish Independent*

"She gestures [her] pen strong as a wolf of Magic Lanagan... is her ability to reach into darkness and return with something both different and powerfully convincing... It's astonishing enough to be introduced so abruptly to a writer this good, but even more extraordinary is her seemingly effortless mastery of the short story form and what she proceeds to do with it!" *Lancashire*

"With enormous skill, Lanagan distills to the marrow, stimulating our minds and playing havoc with our hearts." *Good Reading*

Praise for Lanagan's multi award-winning collection, *Black Juice*:

"A good short story, a really good one, is desperately difficult to write. What is why *Black Juice* is such an outstanding collection. Because every single story in it is, quite simply, perfect. That's what I said perfectly." *Gardner*, *ix*

"*Black Juice* is one of the most imaginative and attractive collections of short stories to appear in recent times." *ix*

"An exemplary collection of short stories, ranging from the beautiful to the brilliant." *Burton*, *xv*

"An exceptional collection of stories, strange, smart, beautiful, written." *Davies*, *xviii*

Vernier Press Literary Award, Young Adult Fiction
Michael E. Powers House Book, American Library Association
Denver Award, for Children
World Fantasy Award, Collector

WINSER

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FICION

MARGO LANAGAN
Black Juice

Black Juice is a book of breathtaking stories that defy boundaries. They are daring, ruthless, tender, funny, unique – ten deeply moving stories from an exceptional author.

"A good short story, a really good one is desperately difficult to write. What is why *Black Juice* is such an outstanding collection. Because every single story in it is, quite simply, perfect. That's what I said perfectly." *Gardner*, *ix*

"I want to live a place and write about people across the air so that people will and there's some risk, standing outside." *John Marston*

"This is an extraordinary book of short stories, ranging from the beautiful to the brilliant." *Burton*, *xv*

"An exceptional collection of stories, strange, smart, beautiful, written." *Davies*, *xviii*

Ten brilliant stories to unsettle and intrigue from the bestselling Margo Lanagan, internationally acclaimed author of *Black Juice*.

"Lanagan's real magic is challenging short stories as those for a long time. I'm in one of the author's imaginations." *Wolf Road*, *ix*

"What Time is book of absolutely extraordinary short stories... a collection of extraordinary richness and power that will reward adult as well as teenage readers." *Adelaide Advertiser*

"Ten more compelling stories from the author of the much-loved *Black Juice*. Ten vivid, original, another winner!" *The Horn Book*, *xvii*

"Daring!" *John Marston*

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MARGO LANAGAN
White Time

ZOE SADOKIERSKI

Tales from the Tower, Volumes One and Two; Sea Hearts

Supporting evidence

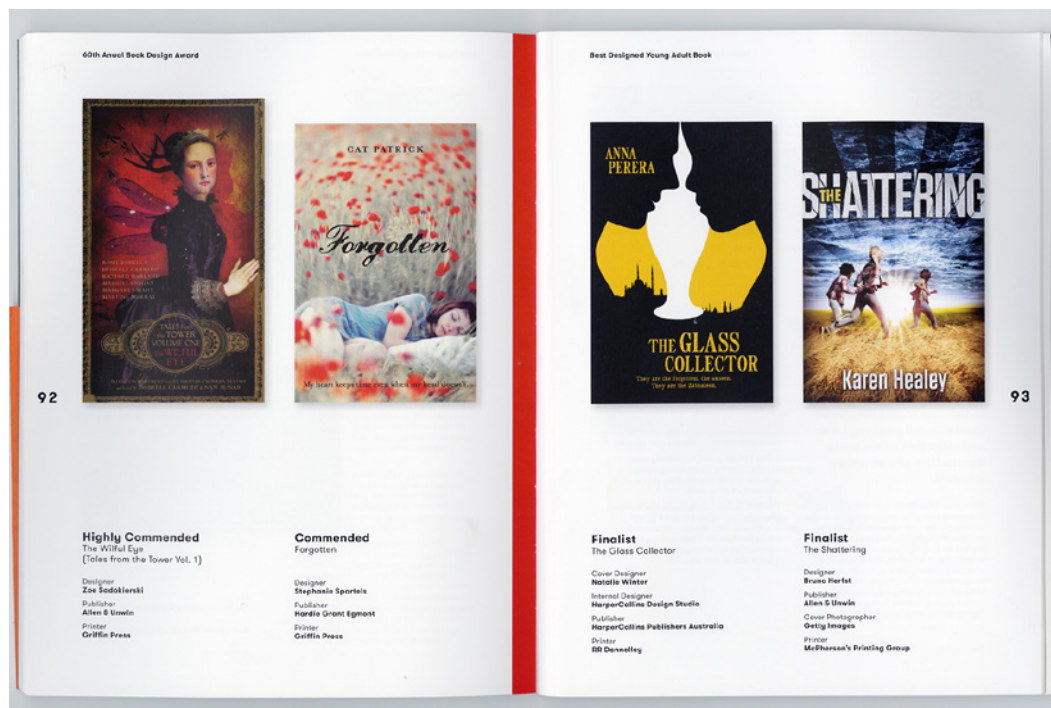
1. Catalogue for the 60th Book Design Awards, showing Tales from the Tower Volume One is Highly Commended in the Young Adult Cover of the Year category

2. Catalogue for the 61st Book Design Awards, showing Sea Hearts is Highly Commended in the Young Adult Cover of the Year category

Weblinks:

<http://www.dhub.org/judging-a-book-by-its-cover/>

<http://allenandunwin.tumblr.com/post/9307616915/the-wilful-eye-the-wicked-wood-an-interview-with>



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